



our stake in the ground

a nature-derived, non-GMO,
and biodegradable breakthrough
for skin and sun care

natrathix™ bio cellulose

breakthrough thickener with suspension capabilities that maintains emulsion stability of skin and sun care creams, lotions and gels with a pleasant skin feel, offering an alternative to carbomer

nature-derived, non-GMO cellulose

readily biodegradable



¹meets ISO 16128-2:2017 50% - 99% natural origin content standard
²Has attained a sufficient level of biodegradation that meets the requirements for 'ready' or 'inherent' according to OECD or related methods such as, 301, 302, or 306. Or product has been assessed as being biodegradable based on a read-across to a chemical with similar structure or the product components have been analyzed for biodegradation potential.



[learn more](#)

ashland.com / efficacy usability allure integrity profitability™



® Registered trademark, Ashland or its subsidiaries, registered in various countries™ Trademark, Ashland or its subsidiaries, registered in various countries, *third-party registered ©2022, Ashland PHC22-001

