



our stake in the ground

nature-positive



There is no “Planet B.”

We are a vital part of an ecosystem that must be protected by every person for future generations.

Being nature-positive means doing business in a way that protects and conserves nature, while also giving back to the planet.

Certification standards, responsible suppliers, sustainable operations and philanthropy all play a role. That’s why Ashland is partnering with The Nature Conservancy to help Plant a Billion Trees by 2030.

Are we there yet? No. But we are on the path and Ashland is proud to say that our path is tree-lined.



ashland.com / efficacy usability allure integrity profitability™

© Registered trademark, Ashland or its subsidiaries, registered in various countries™ Trademark, Ashland or its subsidiaries, registered in various countries ©2022, Ashland PHC22-012

