



who helps you beat
a keto cheat?

we do.

phase 2™ carb controller



ashland.com / efficacy usability allure integrity profitability™



Ashland™
always solving

keto diets

an increasingly popular way to lose weight

- o keto is a very low carb diet
- o people who follow a keto diet strive to get most of their calories from protein and fat, drastically reducing their carbohydrate intake
- o the low carb diet puts the body in a state of ketosis
- o sticking with a low carb diet however can be difficult
- o Ashland's phase 2™ extract helps reduce the absorption of starchy carbs and it is a great ingredient to include in keto support products

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



ashland.com / efficacy usability allure integrity profitability™

Ashland
always solving



phase 2™ carb controller

- works by helping reduce the enzymatic digestion of starches
- helps inhibit alpha amylase enzyme activity
- structure/function claims can be permitted in the U.S. and Canada
- supported by more than 14 clinical studies and one meta analysis*



* For copies of clinical studies or meta analysis, please see an Ashland solver



ensuring integrity

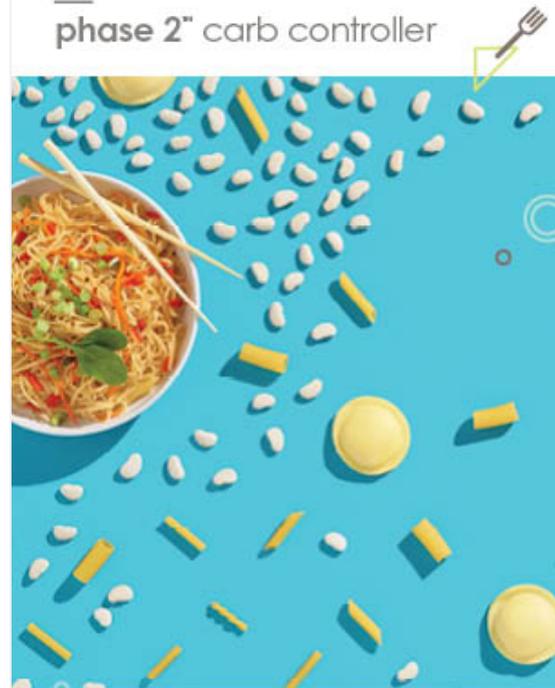
phase 2™

- uses a proprietary process
- made from a natural extract of the white kidney bean
- not a stimulant
- made in Kearny, NJ from U.S. sourced white kidney beans
- GRAS letter of no objection (GRN 000480)
- vegan
- Kosher and Halal

intrigued? talk to one of our solvers at Supply Side West

who has the skinny
on carb control?

—
phase 2™ carb controller



 Ashland™
always solving



always solving™



disclaimer

The information contained in this presentation and the various products described are intended for use only by persons having technical skill and at their own discretion and risk after they have performed necessary technical investigations, tests and evaluations of the products and their uses. This material is for informational purposes only and describes the scientific support for the use of the products described herein as an ingredient to enhance performance of an end product. **Certain end uses of these products may be regulated pursuant to rules governing drug uses. It is the purchaser's responsibility to determine the applicability of such regulations to its products.** While the information herein is believed to be reliable, we do not guarantee its accuracy and a purchaser must make its own determination of a product's suitability for purchaser's use, for the protection of the environment, and for the health and safety of its employees and the purchasers of its products.

Neither Ashland nor its affiliates shall be responsible for the use of this information, or of any product, method, formulation, or apparatus described in this brochure. Nothing herein waives any of Ashland's or its affiliates' conditions of sale, and no statement, information and data is to be taken as a guarantee, an express warranty, or an implied warranty of merchantability or fitness for a particular purpose, or representation, express or implied, for which Ashland and its affiliates assume legal responsibility. We also make no warranty against infringement of any patents by reason of purchaser's use of any information, product, method or apparatus described in this presentation.

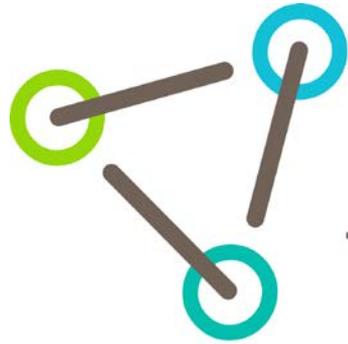
® Registered trademark, Ashland or its subsidiaries, registered in various countries

™ Trademark, Ashland or its subsidiaries, registered in various countries

† Trademark owned by a third party

© 2019, Ashland





Ashland™
always solving