



## Northwest Coatings

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# UV/EB Curable Special Effect Coatings

Northwest Coatings LLC is pleased to introduce a variety of UV/EB curable special effects coatings. These include pearlescent, glitter and color changing effects. These coatings are designed to enhance the appearance of printed materials for commercial and consumer product packaging applications.

One color changing effect is known as Phantavision. These coating produce different effects depending on the viewing angle. High contrast color shifts appear with sharp changes in the viewing angles, while smooth changes occur with gradual curves. Phatavision coatings may be tailored to produce a variety of different colors and appearances.

Northwest's special effect coatings are designed for both web and sheet-fed applications and may be applied in-line or off-line over most inks, primers, and substrates. The base UV/EB curable coating vehicles are available with a variety of end-use characteristics such as: hot stamping, scratch resistance, high flexibility, water and chemical resistance, etc.

Northwest offers a wide variety of UV/EB and water based coatings and adhesives for printing and packaging applications. These include standard and custom formulated products. For more details contact a Northwest Coatings sales or technical representative at 414-762-3330.

