

# maxguard™ EZM white marine gelcoats

For decades, Ashland has served the best boat builders in the world with new technologies that deliver unmatched quality and performance. Our newest product continues the tradition of delivering allure and usability by capturing the latest trends and needs for high-performance boats.

Ashland's Maxguard™ gelcoats provide superior performance in critical use environments with the added value of high weatherability in combination with outstanding cosmetics. As a result, your boats will maintain their luster and finish for years to come providing a great value for your consumers. Ashland has a history of being the market leader in providing products with reliable, durable, real world performance.

Maxguard EZM marine white gelcoat is specifically designed to offer easier application in complex molds along with excellent weathering performance.

In addition to its application properties, EZM gelcoat achieves the high level of UV and blister resistance required by the world's top boat builders. Premium boat builders looking for the best can rely on the performance and ease of use associated with EZM gelcoats.

## Benefits

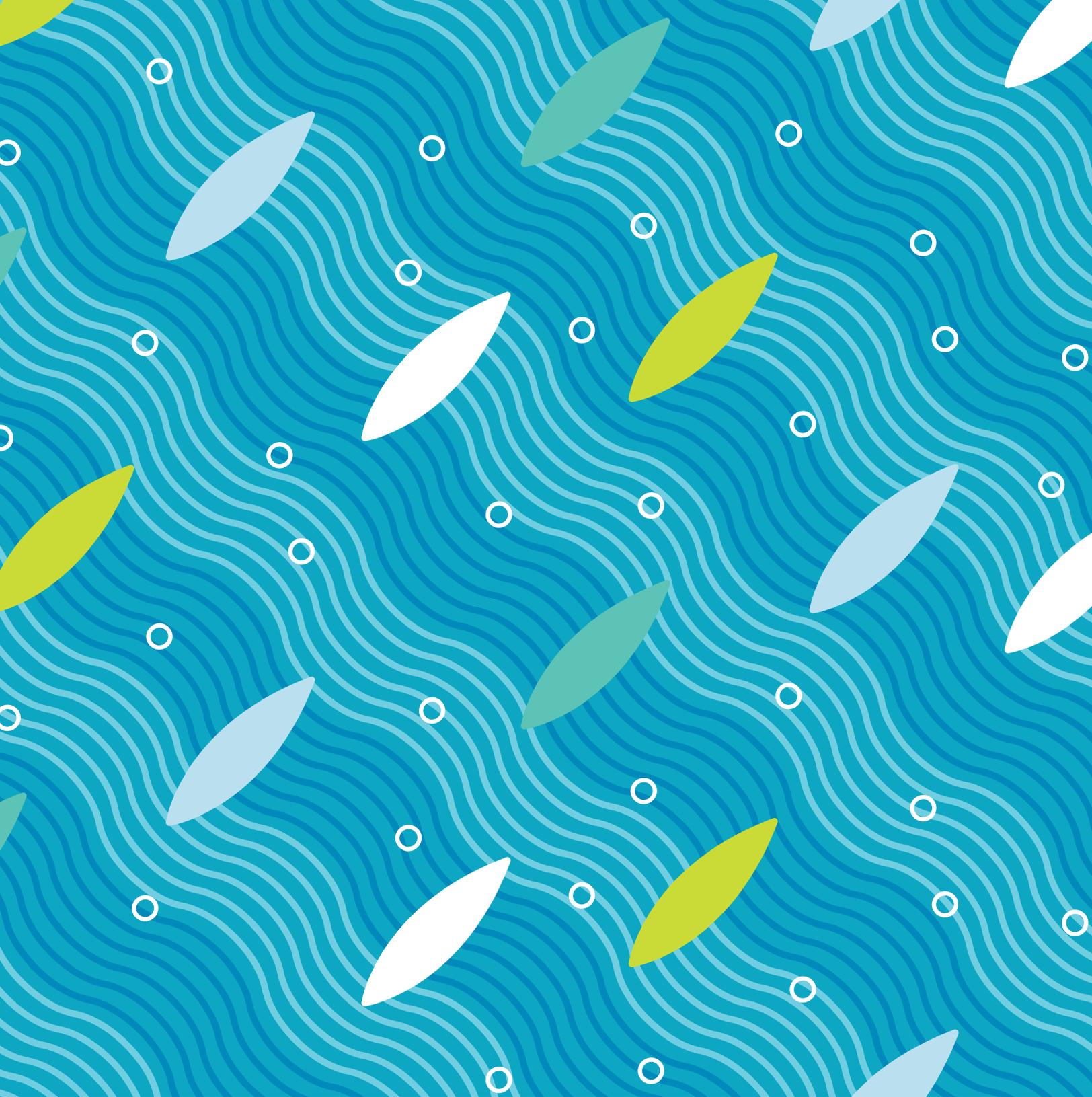
- Great viscosity and geltime stability
- Exceptional application properties
- Improved air release
- Non-tacky overspray
- Excellent blister resistance
- Good gloss retention
- MACT Compliant
- Easy to repair

## Innovation and Collaboration to Grow the Marine Market

For the world's top boat builders, Ashland has designed a complete line of premium gelcoats, epoxy vinyl ester resins, unsaturated polyester resins, low profile resins, fuel tank resins, and barrier coats. Combined with Ashland's boat building expertise, product development, and technical service, Ashland will help you become a better, more profitable boat builder.

Ashland's technical service team has an industry-leading reputation for solving problems. We work closely with our customers to understand specific application challenges and recommend the best product to meet business objectives. Whether focused on product design, process optimization or new product development, Ashland prides itself on building partnerships that lead to innovative solutions.

Visit [ashland.com/recreational-markets](https://www.ashland.com/recreational-markets) to learn more.



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